Privacy Policy

Last updated: August 2025

We respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use and safeguard your data when you interact with our website.

Information we collect

We may collect the following types of personal data:

- Name and contact details (such as email address and phone number)
- Information you provide via forms or enquiries
- Technical information (IP address, browser type and device information)
- Usage data (pages visited, time spent on site and interactions)

How we use your information

We use your data to:

- Provide and improve our services
- Respond to enquiries and communicate with you
- Send updates, newsletters or marketing (if you have opted in)
- Analyse website performance and user behaviour
- Comply with legal or regulatory obligations

Sharing your information

We do not sell or rent your personal information. We may share it with:

- Trusted service providers that help operate our website and services
- Authorities, if required by law
- Business partners (with your consent)

Data security

We use appropriate technical and organisational measures to protect your information against unauthorised access, loss or misuse.

Your rights

You have the right to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Withdraw consent to marketing communications
- Restrict or object to how your data is processed

To exercise these rights, contact us at info@skcommunications.co.za.

Third-party links

Our website may include links to external sites. We are not responsible for the privacy practices of other websites.

Updates to this policy

We may update this Privacy Policy from time to time. Please review this page periodically for any changes.